



Help can be difficult to find and new applications appear online every day. A defined exercise by our expert team can provide the best selection of staff and the online applications they use.

What questions will be answered by having this work performed?

WHO IS GOING TO MANAGE YOUR SOCIAL MEDIA?

IS IT PART OF MARKETING, CUSTOMER SERVICE OR BOTH?

HOW DO YOU QUALIFY TALENT?

DO YOU OUTSOURCE? PARTNER? HIRE STAFF? CARVE PART OF AN EXISTING TEAM MEMBER'S RESPONSIBILITY?

WHO IS BEST QUALIFIED TO HELP EXECUTIVES BLOG AND PARTICIPATE ON TWITTER?

WHAT CLOUD BASED MANAGEMENT OR ANALYTICS TOOLS ARE BEST FOR YOUR BUSINESS AND INDUSTRY?

WHAT SOCIAL MEDIA PLATFORMS ARE BEST FOR YOUR BUSINESS APPROACH AND INDUSTRY SECTOR?

BASED ON YOUR BUSINESS STRUCTURE AND WORKFLOW, WHAT SOCIAL COMMUNICATION TOOLS COULD REDUCE COST AND IMPROVE EMPLOYEE COMMUNICATION?



C7group has been in the social web and online networking landscape for enough years to know that there are hundreds of tools online and people are difficult to qualify.

C7group looks at the social technology available to reach organization-wide business goals. We work to ensure social technology works with other systems currently in place and recommend complementary, integrated digital solutions.

Let us present you with some choices based on your business workflow and industry needs.



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