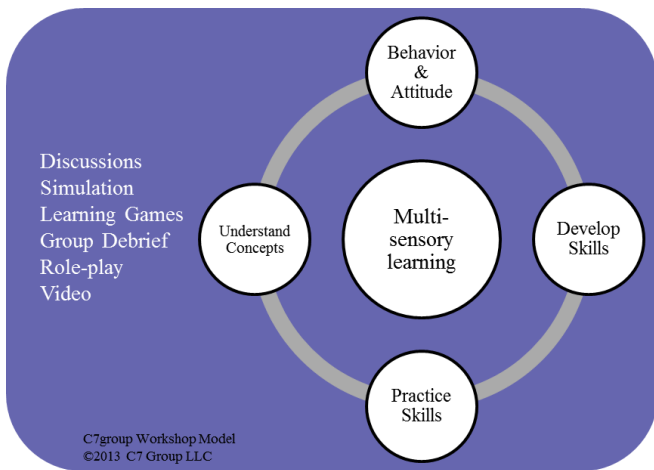


One reason social media is effective and widespread is that the tools are easy to use. There are significant differences, though, when using social media for personal purposes versus using social networking platforms for business and professional growth.

We deliver interactive and multi-sensory workshops that ensure retention.



We deliver workshops live in-person, live-online and can combine both.

Get in touch with us to learn more or book a workshop now!

Safeguarding your organization against the risks posed by social media use means teaching your employees what those risks are, and how to avoid them. We include these tenants in all of our workshops.

C7GROUP OFFERS EMPLOYEE TRAINING AND WORKSHOPS that explore, educate and encourage adoption of new technologies. Each company has its own culture, goals and needs of social engagement. We customize our training sessions to fulfill the specific needs of each client from lecture-style introductory sessions to hands-on play-by-play workshops, on topics including:

- ✓ Basic, Intermediate or Advanced Social Media
- ✓ Business-to-Business Lead Generation Using Social Media
- ✓ Social Media Listening and Analysis
- ✓ Social Media Compliance and the Workplace
- ✓ Social Media and Customer Relationship Development



Call: [916.538.3767](tel:916.538.3767) | Email: sales@c7group.com | Web: c7group.com